



Global Conference on **Innovations in Management and Business**

Mode of conference:
Online



About The Conference

Innovation has been a loyal companion to mankind since the dawn of creation. The current pandemic has although disrupted lives around the globe, it has also underscored and intensified the need for innovation in most all spheres of business and management to meet the resulting challenges. To harness and showcase the innate innovative ability of management and business professionals and academics from around the globe, Chapman University of California, Howard University of Washington, D.C., and National Institute of Technology Warangal of India are jointly organizing their first virtual Global Conference on Innovations in Management and Business during July 27-28, 2021. The conference aims to bring together leading researchers, scholars, and instructors from academia as well as innovative practitioners from industry to exchange information and share experiences and research results from various specialized and interdisciplinary fields in business and management.



Who can attend

The conference is ideal for academicians, research scholars, doctoral students, industry professionals and master's students to share and discuss their research ideas and findings.



Why attend this conference

- A chance to present your paper and have it appraised and discussed by fellow academics
- Accepted papers will be further evaluated for possible submission to the journals collaborating with our conference and in the conference proceedings published by a reputed publisher
- Best paper awards
- Listen to keynote addresses from successful business professionals and researchers
- Meet with the editors of eight elite journals



Date:

July 27– 28, 2021 (For Africa, Australia, China, Europe, India)

July 26– 28, 2021 (For USA)

Track	Chair/ Co-Chairs
Business Analytics	Dr. Jonathan Hersh (Chapman University, USA) and Dr. Anjana Susarla (Michigan State University, USA)
Crisis Management	Dr. Cristina Giannantonio and Dr. Amy Hurley-Hanson (Chapman University, USA)
Digital Transformation and Information Systems	Dr. Abhishek Kathuria (Indian School of Business, Hyderabad, India) and Dr. Prasanna Karhade (Shidler College of Business, University of Hawaii at Manoa, USA)
Economics and International Business	Dr. Emmanuel Anoruo (Coppin State University, Maryland, USA)
Entrepreneurship and Innovation	Dr. Maheshkumar P Joshi (George Mason University, USA) and Dr. P.K. Shukla (Chapman University, USA)
Financial Management and Investments	Dr. Chinedu B Eziram (University of Port Harcourt, Nigeria) and Dr. Rajneesh Sharma (Saint Joseph's University, USA)

Track	Chair/ Co-Chairs
General Management	Dr. Subodh Kulkarni (Howard University, USA)
Human Resource Management and Leadership	Dr. Ace V Simpson (Brunel University, UK) and Dr. Yasmin Purohit (Robert Morris University, USA)
Marketing and Customer Insights	Dr. Thanijambulingam (Saint Joseph's University, USA) Dr. Can Uslay (Rutgers University, USA)
Operations and Supply Chain Management	Dr. Mohammad Firouz (University of Alabama Birmingham, USA) and Dr. Antony Paulraj (University of Nottingham, China)
Pluralism—Cultural, Moral and Religious	Dr. Jagdish Rai (Invertis University, India) and Dr. Carlo Oppecini (GBC College for Leadership Development, Italy)
Strategic Management and Corporate Governance	Dr. Maheshkumar P Joshi (George Mason University, USA)

Call for Papers

“The Global Conference on Innovations in Management and Business invites original contributions—conceptual, theoretical, and empirical—in the above tracks.



Guidelines for Submission

Interested contributors are requested to submit an extended abstract of up to 500 words. The abstract should contain the following along with the title of the article and author's details:

1. Purpose
2. Research Methodology/Design
3. Major Findings
4. Research Implications
5. Keywords

Submissions should be made on the website www.gcimb.org

Upon double-blind review, select contributors will be invited for full paper submission.

Publication Opportunities

All accepted papers upon successful incorporation of suggested changes, will be considered for publication in a conference proceedings volume by a reputed publisher.

Preconference Workshops

Workshops will be organised on some of the latest research topics. Pls keep a watch on our website for details



Important dates

- Abstract Submission: (Extended) 30th June 2021
- Abstract Results: Starting from 15th June 2021
- Early Bird Registrations: 8th July 2021
- Deadline for Registration: 20th July 2021 (For Presenters) and 24th July 2021 (For Listeners)
- Full Paper Submission: 18th July 2021



Keynote Speakers

Dr. Kate Blackmon, University of Oxford, UK

Dr. Elizabeth Davis, Dean, SEBA, St. Mary's College of California, USA

Prof. Rishikesh T Krishnan, Director IIM Bangalore, India

Dr. Thomas Turk, Dean, Argyros School of Business & Economics, USA

Dr. Anthony Wilbon, Dean, School of Business, Howard University, USA



These pre-conference workshops aim at addressing four important aspects

- ✓ How to publish in Financial Times 50 (FT50) Journals?
- ✓ Research Methods
- ✓ Interactive Strategic Thinking Using a Computer Game
- ✓ Meet with the editors of eight elite journals

For more details, visit www.gcimb.org

Type	Early Bird (Conference)	Early Bird (Conference+Workshop)	Regular (Conference)	Regular (Conference+Workshop)	Regular (Workshop)
Academicians	INR 1600 / 40 USD	INR 1900 / 45 USD	INR 2000 / 50 USD	INR 2300 / 55 USD	INR 500 / 15 USD
Doctoral Students	INR 1000 / 30 USD	INR 1250 / 35 USD	INR 1500 / 40 USD	INR 1800 / 45 USD	INR 400 / 12 USD
Industry Professionals	INR 2000 / 50 USD	INR 2300 / 55 USD	INR 2500 / 60 USD	INR 2800 / 65 USD	INR 500 / 15 USD
Masters Students	INR 500 / 15 USD	INR 700 / 20 USD	INR 600 / 20 USD	INR 900 / 25 USD	INR 300 / 10 USD
Listeners	INR 600 / 20 USD	INR 900 / 25 USD	INR 600 / 20 USD	INR 900 / 25 USD	INR 500 / 15 USD

FOR
Registration
PLEASE VISIT <https://www.gcimb.org/registration/>

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Organizing team

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the code
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