Global Conference on Innovations in Management and Business

About The Conference

Innovation has been a loyal companion to mankind since the dawn of creation. The current pandemic has although disrupted lives around the globe, it has also underscored and intensified the need for innovation in most all spheres of business and management to meet the resulting challenges. To harness and showcase the innate innovative ability of management and business professionals and academics from around the globe, Chapman University of California, Howard University of Washington, D.C., and National Institute of Technology Warangal of India are jointly organizing their first virtual Global Conference on Innovations in Management and Business during July 27-28, 2021. The conference aims to bring together leading researchers, scholars, and instructors from academia as well as innovative practitioners from industry to exchange information and share experiences and research results from various specialized and interdisciplinary fields in business and management.

Mode of conference: Online

Who can attend

The conference is ideal for academicians, research scholars, doctoral students, industry professionals and master's students to share and discuss their research ideas and findings.

Why attend this conference

- A chance to present your paper and have it appraised and discussed by fellow academics
- Accepted papers will be further evaluated for possible submission to the journals collaborating with our conference and in the conference proceedings published by a reputed publisher
- Best paper awards
- Listen to keynote addresses from successful business professionals and researchers
- Meet with the editors of eight elite journals

Date:

July 27–28, 2021 (For Africa, Australia, China, Europe, India)

July 26–28, 2021 (For USA)
**Guidelines for Submission**

Interested contributors are requested to submit an extended abstract of up to 500 words. The abstract should contain the following along with the title of the article and author's details:

1. Purpose
2. Research Methodology/Design
3. Major Findings
4. Research Implications
5. Keywords

Submissions should be made on the website [www.gcimb.org](http://www.gcimb.org)

Upon double-blind review, select contributors will be invited for full paper submission.

**Publication Opportunities**

All accepted papers upon successful incorporation of suggested changes, will be considered for publication in a conference proceedings volume by a reputed publisher.

**Preconference Workshops**

Workshops will be organised on some of the latest research topics. Pls keep a watch on our website for details.

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**Important dates**

- Abstract Submission: (Extended) 30th June 2021
- Abstract Results: Starting from 15th June 2021
- Early Bird Registrations: 8th July 2021
- Deadline for Registration: 20th July 2021 (For Presenters) and 24th July 2021 (For Listeners)
- Full Paper Submission: 18th July 2021

**Keynote Speakers**

- **Dr. Kate Blackmon**, University of Oxford, UK
- **Dr. Elizabeth Davis**, Dean, SEBA, St. Mary's College of California, USA
- **Prof. Rishikesha T Krishnan**, Director IIM Bangalore, India
- **Dr. Thomas Turk**, Dean, Argyros School of Business & Economics, USA
- **Dr. Anthony Wilbon**, Dean, School of Business, Howard University, USA

**These pre-conference workshops aim at addressing four important aspects**

- How to publish in Financial Times 50 (FT50) Journals?
- Research Methods
- Interactive Strategic Thinking Using a Computer Game
- Meet with the editors of eight elite journals

For more details, visit [www.gcimb.org](http://www.gcimb.org)

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The Global Conference on Innovations in Management and Business invites original contributions—conceptual, theoretical, and empirical—in the above tracks.
Chief Patrons
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Dr. Daniele Struppa, President, Chapman University, USA
Dr. Anthony K. Wutoh, Provost and Chief Academic Officer, Howard University, USA

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