Centre for Continuing Education, NIT Warangal:
The Centre for Continuing Education of NIT Warangal organizes Continuing Education Programs and Workshops in the frontier areas of Science, Engineering, Technology, Management, Humanities, Social Science and socially relevant themes on self-financing basis in three different modes: (i) At NIT Warangal by NIT Warangal (ii) At NIT Warangal in collaboration with other Organizations (iii) By NIT Warangal Faculty at the Host Organization/Institute.

About NIT Warangal:
National Institute of Technology Warangal, formerly known as Regional Engineering College was established in 1959. Over the years it has developed into a premier institute of higher learning and is ranked among the top technical education institutions in India. There are 13 Departments offering eight undergraduate and 32 post-graduate programs besides doctoral programs. About 5000 students across the country and about 500 international students study in the campus.

School of Management:
Recognizing need for techno management, the Institute has designed comprehensive MBA program for engineers. Thus came to light the center for Management Studies now “School of Management” at NIT Warangal in 2000. MBA Program runs in eight quarters encompassing 42 courses. Students are exposed to 8 weeks of industry training and 12 weeks of project work. The School also offers PhD program in functional areas of Management. The MBA program has extensive electives in the specialized areas of Marketing Management, Human Resource Management, Financial Management, Operations Management, and Information Technology and allied areas of management. The School of Management provides a well-balanced combination of academic and practical business oriented content. For any queries contact the Coordinator.

Dr. G. Sunitha,
Asst. Professor, SOM
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Email: sunitha@nitw.ac.in

Call for Registration and Participation
Coordinator
Dr. G. Sunitha, SOM, NITW
Organized by
School of Management
In association with
Center for Continuing Education
Overview of the FDP:
The Case Analysis and writing is a powerful learning tool to recognize case situations and apply appropriate tools to solve problems, make decisions, and develop evaluations. The case method puts one in the role of the chief decision maker to explore the challenges facing by leading companies across the globe. It makes to think fast with limited information and sharpens analytical skills to make critical decisions in real time. This FDP is aimed to bring out and hone the analytical skills, quick decision making skills, thinking skills by solving current financial case studies

Objectives:
- To develop and hone thinking skills, analytical skills and quick decision making skills
- Effectively analyze problems and identify solutions for real time Business cases
- To make participants adept at analyzing issues, exercising judgment, and making difficult decisions.
- To write and publish persuasive case-based essays
- Apply learned techniques and data analyzing methods to solve real world business problems.

Topics to be covered:
- Introduction to Case Analysis and Writing
- Pros and Cons of Case method Teaching
- Designing and planning Case based courses
- Mechanics of Case Writing
- Research Methodology for Case study
- Evaluating alternatives and Decision Making
- The process of Case publishing

Resource Persons:
- Prof. Anil K Sharma, Professor, IIT Roorkee
- Dr. J.K. Nayak, Asst. Professor, IIT Roorkee
- Dr. P. Ramlal, Asso. Professor, NITW
- Dr. G. Sunitha, Asst. Professor, NITW

Registration fee:

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<th>Category</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Faculty, Post doctoral fellows, Research Scholars, PG students of Management</td>
<td>Rs. 500/-</td>
</tr>
<tr>
<td>Industry participants</td>
<td>Rs. 1000/-</td>
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Registration fee may be remitted Online through NEFT to the Bank account given below. Proof of remittance of the requisite registration fee (with transaction number if online transaction) shall be uploaded in the google form.

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<td>62403680215</td>
<td>Center for Continuing Education NITW</td>
<td>State Bank of India (SBI)</td>
<td>NIT Warangal</td>
<td>SBIN0020149</td>
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Confirmation of Participation:
On receipt of the google form and fee remittance receipt, participants will be sent confirmation of their participation through email by 23rd August, 2020. As the programme is conducted online with hands-on sessions, the number of participants in the workshop is limited to 120. Candidates are advised to register early to avoid disappointment.